



Wisconsin WIC Program Information & Income Eligibility Guidelines

Purpose:

The purpose of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is to promote and maintain the health and well-being of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children. WIC provides nutrition education, breastfeeding education and support, supplemental nutritious foods, and referrals to other health and nutrition services.

- Health benefits of WIC have reduced premature births, low birthweight, and long-term medical expenses.

Who is Eligible for WIC?

To be eligible for WIC benefits in Wisconsin, a person must meet the following requirements:

- Be a pregnant, breastfeeding, or new mother; be an infant up to age one; or a child up to age 5;
- Be a resident of Wisconsin;
- Be income eligible (*income eligibility guidelines are on the next page*); and
- Have a health or nutrition need

Benefits Received by WIC Participants

All participants receive:

- Screening for nutrition and health needs
- Information on how to use WIC foods to improve health
- Benefits to buy foods that help keep you and your children healthy and strong
- Referrals to doctors, dentists, and programs like Wisconsin FoodShare, Medicaid, BadgerCare Plus, Wisconsin Works (W-2), and Head Start

Women receive:

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Information on healthy eating during pregnancy and breastfeeding
- Help with starting or continuing breastfeeding

Infants receive:

- Help with starting or continuing breastfeeding
- Infant foods (<https://www.dhs.wisconsin.gov/wic/infant-foods.htm>)
- Infant formula, if needed
- Immunization referrals

Parents/caretakers receive information on taking care of babies

Children:

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Immunization referrals

Parents/caregivers receive information on food shopping, recipes, and feeding your child

➤ To apply for WIC, go to *Nutrition & WIC Area Contacts*: <https://www.dhs.wisconsin.gov/wic/contacts.htm>

➤ For other health programs and referral services, contact the *Well Badger Resource Center* at:
1-800-642-7837 OR <https://wellbadger.org/>

Wisconsin WIC Program - Income Eligibility Table

The income levels are based on 185% of the US Dept. of Health and Human Services Nonfarm Income Poverty Guidelines for Gross Income (*before deductions*). Applicants exceeding 185% are not eligible.

July 1, 2019 – June 30, 2020

Family Size	Income Levels				
	Weekly \$	Every Two Weeks \$	Twice Per Month \$	Monthly \$	Annual \$
ONE	445	889	963	1,926	23,107
TWO	602	1,204	1,304	2,607	31,284
THREE	759	1,518	1,645	3,289	39,461
FOUR	917	1,833	1,985	3,970	47,638
FIVE	1,074	2,147	2,326	4,652	55,815
SIX	1,231	2,462	2,667	5,333	63,992
SEVEN	1,388	2,776	3,008	6,015	72,169
EIGHT	1,546	3,091	3,348	6,696	80,346
ADDITIONAL	158	315	341	682	8,177

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(1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410

(2) Fax: (202) 690-7442; or
(3) Email: program.intake@usda.gov

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